

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioners associated with the Customer Number:

**22971**

OR

☐ Practitioner(s) named below (If more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒ The address associated with Customer Number:

**22971**

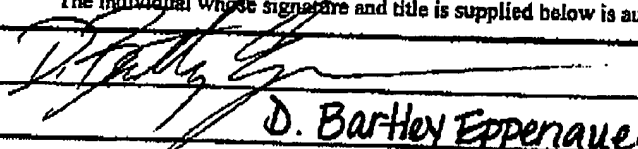
Assignee Name and Address:

MICROSOFT CORPORATION  
ONE MICROSOFT WAY  
REDMOND, WA 98052

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	12/20/2004
Name	D. Bartley Eppner	Telephone	425-703-0045
Title	Assistant Secretary		

RECEIVED  
CENTRAL FAX CENTER  
SEP 08 2005

RECEIVED  
CENTRAL FAX CENTER

SEP 08 2005

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: **Microsoft Corporation**Application No./Patent No.: **10/807,938**Filed/Issue Date: **March 23, 2004**Entitled: **A METHOD FOR COMPARATIVE VISUAL RENDERING OF DATA****Microsoft Corporation**a **corporation**

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignments were recorded in the United States Patent and Trademark Office at Reel \_\_, Frame \_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: inventors To: Maximal Innovative Intelligence Ltd.

The document was recorded in the United States Patent and Trademark Office at  
Reel n/a Frame n/a, or for which a copy thereof is attached.

2. From: Maximal Innovative Intelligence To: Microsoft Corporation

The document was recorded in the United States Patent and Trademark Office at  
Reel n/a Frame n/a, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_ Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee pursuant to the accompanying copy of an executed General Power of Attorney (PTO/SB/80).

**8 Sep 2005**

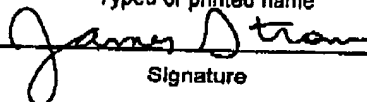
Date

**(425) 706-0362**

Telephone number

**James T. Strom**

Typed or printed name



Signature

**Patent Attorney - Registration No. 48,702**

Title

**HERZOG, FOX & NEEMAN DRAFT  
31 MAY 2001**

## **ASSET PURCHASE AGREEMENT**

**Dated as of 31 May, 2001**

**AMONG**

**MICROSOFT CORPORATION**

**AND**

**MAXIMAL INNOVATIVE INTELLIGENCE LTD.**

**ASSET PURCHASE AGREEMENT**

**ASSET PURCHASE AGREEMENT**, dated as of 31 May, 2001 (this "Agreement"), by and among:

1. **MICROSOFT CORPORATION**, a company incorporated in accordance with the laws of the State of Washington of One Microsoft Way, Redmond, WA 98052-6399, USA ("Microsoft"); and
2. **MAXIMAL INNOVATIVE INTELLIGENCE LTD.**, Company No. 51-2664186, a company incorporated in accordance with the laws of the State of Israel of 18 Tozeret Ha'aretz, Tel Aviv 97891, Israel (the "Company").

**RECITALS****WHEREAS:**

- A. The Company is engaged in the research and development of multidimensional analysis and viewing technologies.
- B. Microsoft desires to acquire the Company Intellectual Property and the Computer Equipment (both as defined below) and to assume certain liabilities and contractual obligations relating to the Company's Intellectual Property, all on the terms and subject to the conditions hereinafter set forth.
- C. The Company desires to sell the Company Intellectual Property and the Computer Equipment to Microsoft, and to transfer and assign such liabilities and contractual obligations to Microsoft on the terms and subject to the conditions hereinafter set forth.

**INTENDING TO BE LEGALLY BOUND**, and in consideration of the premises and the mutual representations, warranties, covenants and agreements contained herein, the parties hereby agree as follows:

**1. DEFINITIONS AND INTERPRETATION**

- 1.1 The following terms shall have the following meanings:

"Acquired Assets"	The Company Intellectual Property, and Computer Equipment.
"Charter Documents"	As defined in Section 5.1.2.
"Closing" and "Closing Date"	As defined in Section 12.
"Company Intellectual Property"	As defined in Section 5.5.1.

**2. ACQUISITION OF ASSETS**

- 2.1 Subject to the terms and conditions of this Agreement, at the Closing, the Company shall sell, convey, transfer, assign and deliver to Microsoft, and Microsoft shall purchase, acquire and accept from the Company, the Acquired Assets free and clear of all liens and encumbrances.

## 5.5 Technology And Intellectual Property Rights

5.5.1 The intellectual property of the Company ("Company Intellectual Property") consists of the following:

- a) all patents, trademarks, trade names, service marks, trade dress, copyrights and any renewal rights therefor, mask works, net lists, schematics, technology, manufacturing processes, supplier lists, trade secrets, know-how, moral rights, computer software programs or applications (in both source and object code form), applications and registrations for any of the foregoing owned by the Company;

## **12. CLOSING**

- 12.1 The closing of the transaction contemplated by this Agreement (the "Closing") shall take place at 10:00 a.m., local time on June 7, 2001, or as soon as practicable (but no more than three business days) after satisfaction or waiver of the last to be fulfilled of the conditions set forth in Section 11 that by their terms are to occur at the Closing (the "Closing Date"), at the offices of Herzog, Fox & Neeman, 4 Weizmann Street, Tel Aviv, Israel, unless another date or place is agreed to by the parties hereto. Any party to this Agreement, including such party's representative(s) may participate in the Closing telephonically.

## SIGNATURE PAGE - ASSET PURCHASE AGREEMENT

IN WITNESS WHEREOF, Microsoft, and the Company have executed this Agreement as of the date first written above.

## MICROSOFT CORPORATION

By: 

Name: STEVEN SINDOFSKY  
Title: SENIOR VICE PRESIDENT

By: 

Name: RICHARD EMERSON  
Title: SENIOR VICE PRESIDENT

## MAXIMAL INNOVATIVE INTELLIGENCE LTD.

By: 

Name: KENNETH VOLEK  
Title: CEO



ASSIGNMENT

(7793/WO/99)

WHEREAS, We

- 1) Eran Megiddo, an Israeli citizen residing at 2/5 Ha'rav Reiness Street, Jerusalem 95427, Israel
- 2) Yoram Meriaz, an Israeli citizen residing at 46/28 Ezel Street, Holon 58200, Israel and
- 3) Shahar Prish, an Israeli citizen residing at 9 Goley Kenya Street, Tel Aviv 69717, Israel,

hereinafter referred to as Assignors, have made an invention entitled

**A METHOD FOR COMPARATIVE VISUAL RENDERING OF DATA**

for which the following patent applications have been filed:


United States patent application No. 60/085,781, filed May 18, 1998;

AND WHEREAS, MAXIMAL INNOVATIVE INTELLIGENCE LTD, an Israeli company of 18 Totzeret Ha'aretz Street, P.O. Box 25004, Tel Aviv 61250, Israel, hereinafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to said invention and the aforementioned patent applications and any Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One New Israeli Shekel (NS 1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, We, as Assignors, hereby sell, assign and set over to said Assignee the entire right, title and interest for Israel and all other countries of the world in and to said invention and the aforesaid Patent Applications, and all original, divisional or other applications and patents applied for or granted therefor in Israel and in any other country, including all national/regional phase applications derived from the aforesaid PCT application, including all US national derivatives, and all patents which may be granted thereon, and the undersigned for ourselves and our legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all documents required for transferring said Patents/ Applications to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigned with respect to said Patents /Applications, whenever requested, to testify in any legal proceedings in which the said Patents or Patent Applications may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees to register the assignment of the said Patent(s) or Patent Application(s), the expenses incident to said application to be borne and paid by said assignee.

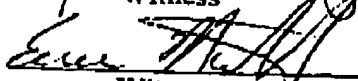
17.5.98  
Date

  
Eran Megiddo

  
Witness

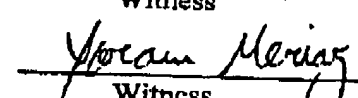
17.5.98  
Date

  
Yoram Meriaz

  
Witness

17.5.98  
Date

  
Shahar Prish

  
Witness

SEP 08 2005 10:36 FR

TO 915712738300

P.22/22

17 May 1999 14:16

(XIMAL INNOVATIVE 972 3 6911137

(No.0078 P.1

**ASSIGNMENT**

(7793/WQ/99)

**WHEREAS, We**

- 1) Eran Magidde, an Israeli citizen residing at 2/3 Ha'ray Rainna Street, Jerusalem 95427, Israel
- 2) Yoram Meriaz, an Israeli citizen residing at 46/28 Ezel Street, Holon 58200, Israel,

hereinafter referred to as Assignors, have made an invention entitled

**A METHOD FOR COMPARATIVE VISUAL RENDERING OF DATA**

for which the following patent applications have been filed:

United States patent application No. 60/085,781, filed May 18, 1998;

**AND WHEREAS, MAXIMAL INNOVATIVE INTELLIGENCE LTD,** an Israeli company of 18 Totaret Ha'arotz Street, P.O. Box 25004, Tel Aviv 61250, Israel, hereinafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to said invention and the aforementioned patent applications and any Patent that may be granted therefor.

**NOW, THEREFORE,** in consideration of One New Israeli Shekel (NIS 1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, We, as Assignors, hereby sell, assign and set over to said Assignee the entire right, title and interest for Israel and all other countries of the world in and to said invention and the aforesaid Patent Applications, and all original, divisional or other applications and patents applied for or granted therefor in Israel and in any other country, including all national/regional phase applications derived from the aforesaid PCT application, including all US national derivatives, and all patents which may be granted thereon, and the undersigned for ourselves and our legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all documents required for transferring said Patents/ Applications to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigned with respect to said Patents/ Applications, whenever requested, to testify in any legal proceedings in which the said Patents or Patent Applications may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees to register the assignment of the said Patent(s) or Patent Application(s), the expenses incident to said application to be borne and paid by said assignee.

16.5.98  
DateEran Magidde  
Eran MagiddeYoram Meriaz  
Witness18.5.98  
DateYoram Meriaz  
Yoram MeriazEran Magidde  
Witness

0000

0111722170

0211090 1 2400

17/08 88 13:45

P:4

0111722170